The medical research community is focusing special attention on Alzheimer's disease in an effort to discover its causes and develop effective treatments. Recently, a Department of Health and Human Services task force defined the current state of medical knowledge of Alzheimer's disease and recommended future research directions. Organizations leading this research include the National Institute of Neurological and Communicative Disorders and Stroke; the National Institute on Aging; the National Institute of Mental Health; and the National Institute of Allergy and Infectious Diseases. For Alzheimer's patients and their families, this intensive research is the greatest source of hope.

But until a way to prevent Alzheimer's disease is found, these families need our support and understanding. I commend the superb services provided by voluntary health organizations, notably the Alzheimer's Disease and Related Disorders Association.

To enhance public awareness of Alzheimer's disease, the Congress, by Senate Joint Resolution 65, has designated the month of November 1985 as "National Alzheimer's Disease Month" and authorized and requested the President to issue a proclamation in observance of this month.

NOW, THEREFORE, I, RONALD REAGAN, President of the United States of America, do hereby proclaim the month of November 1985 as National Alzheimer's Disease Month, and I call upon the people of the United States to observe that month with appropriate observances and activities.

IN WITNESS WHEREOF, I have hereunto set my hand this 8th day of Nov, in the year of our Lord nineteen hundred and eighty-five, and of the Independence of the United States of America the two hundred and tenth.

RONALD REAGAN

Proclamation 5406 of November 11, 1985

National Reye's Syndrome Week, 1985

By the President of the United States of America A Proclamation

There is a potentially deadly disorder that affects our children called Reye's Syndrome. It is one of the top ten killers among all diseases affecting young people aged one to ten. Each year in the United States, a number of healthy children under age nineteen are afflicted with Reye's Syndrome, and many victims die or become crippled within several days.

We did not recognize Reye's Syndrome as a specific illness until 1963, and we still do not know what causes it or how to prevent it. Diligent research has identified its symptoms: severe vomiting, delirium, lethargy, unusual drowsiness, and belligerence. During last winter's flu season, only 171 cases of Reye's Syndrome were reported in the United States, down from the 422 cases reported as recently as 1980. A variety of factors have contributed to this sharp decline, which is an encouraging chapter in the annals of American medicine. Experience has taught us that quick medical intervention usually can avert death or disability.

But much remains to be learned. Federal scientists, supported by the National Institute of Neurological and Communicative Disorders and Stroke and other units of the National Institutes of Health such as the National Institute of Allergy and Infectious Diseases, the National Institute of Child Health and Human Development, and the National Institute of Arthritis, Di-

Ante, p. 69.

abetes, and Digestive and Kidney Diseases, are untiring in their efforts to understand this lethal disorder. They are assisted in this endeavor by their Federal colleagues at the Food and Drug Administration and Centers for Disease Control, who monitor the occurrence of Reye's Syndrome throughout the country.

In recent years, the medical community and groups of concerned citizens have brought Reye's Syndrome into the public eye. Volunteer organizations such as the American Reye's Syndrome Association and the National Reye's Syndrome Foundation have launched effective public education campaigns. We must build upon these efforts to acquaint all parents and medical professionals with the dangers of this illness. We must stimulate further scientific investigation of the origin of this enigmatic killer in the biomedical research arena, where our greatest hope of conquering this disease lies.

Ante, p. 784.

To focus public and professional attention on the seriousness of Reye's Syndrome, the Congress, by Senate Joint Resolution 29, has designated the week of November 11 through November 17, 1985, as "National Reye's Syndrome Week" and authorized and requested the President to issue a proclamation in observance of that week.

NOW, THEREFORE, I, RONALD REAGAN, President of the United States of America, do hereby proclaim the week of November 11 through 17, 1985, as National Reye's Syndrome Week. I call upon all government agencies, health organizations, communications media, and people of the United States to observe that week with appropriate ceremonies and activities.

IN WITNESS WHEREOF, I have hereunto set my hand this 11th day of November, in the year of our Lord nineteen hundred and eighty-five, and of the Independence of the United States of America the two hundred and tenth.

RONALD REAGAN

Proclamation 5407 of November 12, 1985

High Blood Pressure Awareness Week, 1985

By the President of the United States of America A Proclamation

High blood pressure is a disease that affects as many as 60 million Americans and is a major contributing factor in 1.25 million heart attacks and half a million strokes that take place every year in the United States. More than half a million of those who have a heart attack will die this year, and the economic cost to the Nation in direct medical costs, lost work days, and lost production is estimated to be in excess of ten billion dollars annually.

There are many encouraging signs that we are making progress in bringing this disease under control. The death rates from heart attacks and stroke have been declining dramatically over the past decade and more. From 1972 to 1984, for example, the death rate for heart attack dropped by 33 percent, and for stroke by 48 percent.

At least one of the factors responsible for this decline is an enhanced awareness among the medical profession and the public of the dangers of high blood pressure and the steps that must be taken to control it. This growing awareness has been brought about with the assistance of the Na-